

# Why do Security Companies Outsource Statement/Invoice Printing & Mailing to Bridgestone?



## Reduced Hassle Factor.

With a few keystrokes, your statements/invoices are done. No more printing, stuffing or postage to worry about. In addition, we add redundancy to the process. There is no longer one person, one machine, one power and communication source, all of which could fail and stop your revenue flow.

## Help Build Your Business.

Turn your statement/invoicing process into an ongoing intelligent marketing campaign that expands your business at a fraction of the cost of other costly marketing options. Trans-promotional marketing opportunities driven by customer data add value by targeting your customer with pertinent information.

## Reduced Cost.

Our scale and technology enable us to achieve the lowest possible cost.

## Access to the Best Technology.

We are able to invest in the best technology that is cost prohibitive to most internal print and mail operations. This technology gives you access to high quality, low cost variable color print, variable messaging and the latest postal software and hardware to reduce postage cost and speed up delivery.

# **BRIDGESTONE**

For more information, contact  
Sales Info  
1655 South Main Street  
Akron, OH 44301-2035  
330-379-7141

## What Makes Us Different than Other Outsourcing Options?

- True variable color printing - no more preprinted forms.
- Entire operation, including printing, inserting, and presort is executed in one location.
- World class data and printing center
- Average tenure of our employee is 30 years.
- \$30 Billion Corporation backing up our service promise.